



Public Disclosure of Student Achievement

Institution Name: Alaska Pacific University

Business Unit(s) included in this report: Institute of Business and Public Policy

Academic Period Covered: Fall 2023 and Fall 2024

Date Report Posted: February 12, 2025

PROGRAM	MEASURE	TARGET	RESULT
All Bachelor of Arts in Business Programs Combined* <ul style="list-style-type: none"> Bachelor of Arts Business Administration Bachelor of Arts Business Administration with Emphasis in Health Care Management Bachelor of Arts Business Administration with Emphasis in Non-profit Management 	Retention Rate	75%	71%
All Master of Business Administration Programs Combined* <ul style="list-style-type: none"> Master of Business Administration Master of Business Administration with Concentration in Health Services Administration Master of Business Administration with Concentration in Finance 	Retention Rate	80%	76%
Executive Master of Business Administration in Strategic Leadership	Retention Rate	80%	100%

**Insufficient data available at the emphasis and concentration level due to cohort size*

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>Retention rate is calculated separately for each degree program. Retained Students are students enrolled in Fall 2023 and also enrolled in Fall 2024.</p> <p>Non-retained Students are students enrolled in Fall 2023 and who 1) were not enrolled in Fall 2024 and 2) did not graduate in Spring 2024, Summer 2024 or Fall 2023. The Retention Rate is calculated as the ratio of Retained Students to the sum of Retained Students plus Non-retained students.</p>